

HELPING CONNECTIONS HAPPEN.

AUTOMOTIVE

# Bays full. Service drives buzzing. Phone always answered.

AI books service, follows up on declined work, and reminds customers exactly when their next service is due — so your techs stay productive and your CSI scores climb.

**+42%**

SERVICE APPOINTMENTS BOOKED

**\$310**

AVG RECOVERED PER DECLINED

**0**

WORKED AFTER-HOURS CALLS

## CONTENTS

# Six systems, tuned for automotive.

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- 01 Voice AI service advisor**  
*Books oil changes to diagnostics — direct into your SMS.*

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  - 02 Estimate & status chatbot**  
*Photo in, ballpark out. Then live job status.*

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  - 03 Local SEO for every service line**  
*Brake repair, transmission, EV service — own each search.*

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  - 04 'Under the Hood' podcast**  
*Demystify car care — and become the trusted shop.*

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  - 05 Digital service advisor avatar**  
*A friendly face explains every repair recommendation.*

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  - 06 Agentic AI for declined-services recovery**  
*Declined today -> booked next month, automatically.*
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# 01

## Voice AI service advisor

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*Books oil changes to diagnostics — direct into your SMS.*

### THE PLAY

Customers call, describe the symptom, and the agent books the right appointment slot with the right tech, adds vehicle history, and texts the customer a confirmation with a loaner option. Confirmations send via Gmail, Slack pings the service manager on diagnostics, and QuickBooks Online keeps the ticket value visible in real time.

### PLAYS WELL WITH

Tekmetric

Shop-Ware

Mitchell 1

AutoLeap

Xtime

### OUTCOME

**Service drive booked solid, no schedulers needed.**

# 02

## Estimate & status chatbot

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*Photo in, ballpark out. Then live job status.*

### THE PLAY

Customers upload a photo of the damage or warning light, get an honest estimate range, and after drop-off can text the bot anytime for live status updates from the shop management system. Estimates archive in Google Workspace, Mailchimp sends the post-visit follow-up, and Canva builds the social-proof clips from happy reviews.

### PLAYS WELL WITH

CARFAX

Mitchell 1 ProDemand

RepairLink

### OUTCOME

**Fewer 'is it ready yet' calls. Higher trust.**

# 03

## Local SEO for every service line

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*Brake repair, transmission, EV service — own each search.*

### THE PLAY

We build a landing page for every service and make-model combo you handle, push AutoService schema, and tune your Google Business Profile so you rank above the dealership in the map pack. Google Maps stays perfectly synced, Canva renders every service-line hero, and Trello tracks the content pipeline.

### PLAYS WELL WITH

Google Business Profile

Schema.org AutoRepair

DealerRater

### OUTCOME

**Outrank the dealer on the searches that matter.**

# 04

## 'Under the Hood' podcast

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*Demystify car care — and become the trusted shop.*

### THE PLAY

Short episodes explaining when to actually replace brakes, the truth about synthetic oil, and EV maintenance basics. Owners listen, trust grows, and they bring the family fleet to you. Episodes publish via Google Workspace, social cuts drop through Canva, and Mailchimp keeps your service-due list warm between visits.

### PLAYS WELL WITH

Riverside

Descript

YouTube

### OUTCOME

**Word-of-mouth at scale.**

# 05

## Digital service advisor avatar

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*A friendly face explains every repair recommendation.*

### THE PLAY

Your top advisor's avatar records personalized videos for each repair order — explaining why the brake pads are at 3mm, with photos from the lift. Customers approve more work because they understand it. Videos send through Gmail, queue inside HubSpot follow-up sequences, and surface in Square checkout when the customer pays.

### PLAYS WELL WITH

HeyGen

Tavus

AutoVitals

### OUTCOME

**Higher approval rates on technician inspections.**

# 06

## **Agentic AI for declined-services recovery**

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*Declined today -> booked next month, automatically.*

### THE PLAY

An agent reads every declined work line from Tekmetric, schedules a smart follow-up by SMS or call at the right interval, and books the customer back when they're ready — without anyone lifting a finger. Pipedrive moves the deal stage, Mailchimp delivers the nurture, and QuickBooks Online sees declined work convert back into revenue.

### PLAYS WELL WITH

Tekmetric

Podium

Twilio

Google Calendar

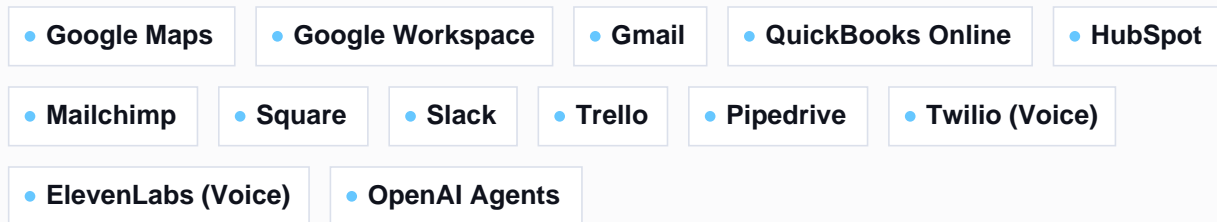
### OUTCOME

**Five-figure monthly lift in declined work recovery.**

## INTEGRATIONS

# Lives inside your stack.

Voice, agentic workflows, and Google products — wired into the everyday SaaS your automotive business already runs on. Plus every vertical-specific tool listed in the chapters.



## ALSO

*QuickBooks Online, Xero, FreshBooks, Wave, HubSpot, Salesforce, Pipedrive, Zoho One, Freshworks, Odoo, Microsoft 365, Google Workspace, Gmail, Google Maps, Slack, Monday.com, Asana, Trello, Canva, Shopify, Square, Mailchimp — and the vertical-specific tools already named in the chapters above.*

READY WHEN YOU ARE

# Let's keep every bay earning and every customer coming back.

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We design, integrate, and operate the whole stack. You watch the numbers move. Reply to the email this PDF arrived with — or book a 30-minute strategy call and we'll map your playbook in real time.

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BOOK A CALL

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