

HELPING CONNECTIONS HAPPEN.

REAL ESTATE

Every lead caught. Every showing booked. Every door opened.

Buyers don't wait. AI does the speed-to-lead, the qualification, and the follow-up so you can be on the listing appointment, not on the phone.

< 60s LEAD RESPONSE TIME	5x MORE QUALIFIED SHOWINGS	92% LEADS ENRICHED & ROUTED
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Six systems, tuned for real estate.

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01

Voice AI buyer's agent

Qualifies budget, timeline, financing in 3 minutes.

THE PLAY

Inbound listing inquiries are answered instantly, the agent pulls comps from MLS, asks the right qualification questions, books a showing, and drops the contact into your CRM with a full call summary. Leads flow into HubSpot, Salesforce, or Pipedrive, and Slack pings the listing agent before the buyer even hangs up.

PLAYS WELL WITH

Follow Up Boss

kvCORE

Chime

MLS / RETS

OUTCOME

Zero leads lost between 9pm and 9am.

02

Listing search & mortgage chatbot

Filter homes, run payments, schedule tours.

THE PLAY

A site bot lets buyers filter by school, commute and HOA, runs mortgage math live, and books a tour straight into your calendar — capturing the lead even when they're 'just browsing.' Bookings land in Google Workspace calendars, Mailchimp drips kick off automatically, and HubSpot logs every search filter.

PLAYS WELL WITH

Zillow Premier

Realtor.com

Homebot

Mortgage APIs

OUTCOME

More tours from the same ad spend.

03

Hyperlocal SEO & neighborhood pages

Own '[neighborhood] homes for sale' and school searches.

THE PLAY

We build authority pages for every farm area — school districts, walk scores, neighborhood guides, market reports — and structure them so AI answer engines pull your name when buyers ask. Google Maps powers the location pages, Canva designs every neighborhood guide, and Mailchimp pushes the market-report newsletter monthly.

PLAYS WELL WITH

GreatSchools data

Walk Score

Schema.org Place

OUTCOME

Organic leads that don't cost \$60 a click.

04

'Neighborhood Notes' podcast

You become the voice of the market.

THE PLAY

Monthly episodes on local market shifts, interviews with neighborhood businesses, and 'living in [town]' guides. We produce, edit, and clip — you just show up and talk. Distributed via Google Workspace, promoted through Mailchimp and LinkedIn, with Canva templates handling every episode cover.

PLAYS WELL WITH

Riverside

Descript

YouTube Podcasts

OUTCOME

Listing presentations close themselves.

05

Your digital twin for video tours

Personalized walk-throughs for every listing.

THE PLAY

A photoreal avatar of you records a custom intro for each new listing in minutes — sent to every lead by name, in their language. The buyer feels like they already know you. Videos send through Gmail, share inside HubSpot or Salesforce sequences, and trigger Slack alerts when buyers replay them.

PLAYS WELL WITH

HeyGen

Tavus

BombBomb

OUTCOME

Show up in every inbox without filming weekly.

06

Agentic AI deal coordinator

MLS -> CRM -> video email -> nurture, all wired together.

THE PLAY

A custom agent watches new MLS hits matching saved searches, generates a BombBomb video email through your avatar, drips a 14-touch nurture, and alerts you only when the lead is hand-raised. HubSpot, Salesforce, and Pipedrive all stay in sync, Mailchimp drips run on autopilot, and Slack pings only when it's worth a call.

PLAYS WELL WITH

MLS

Follow Up Boss

BombBomb

Lofty / CINC

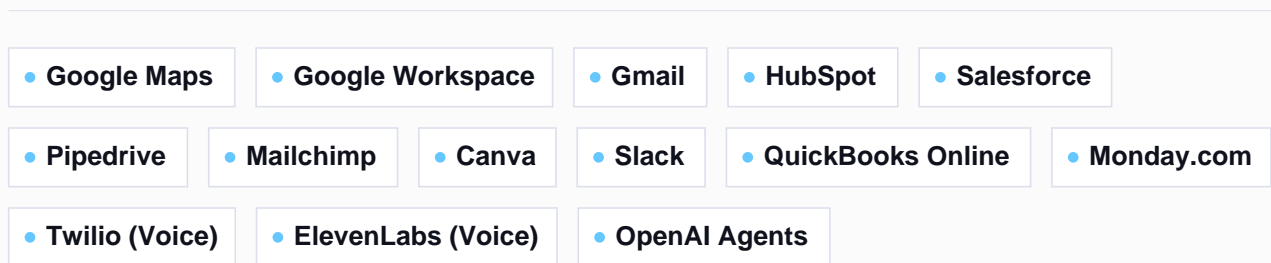
OUTCOME

Your sphere stays warm. Your time stays free.

INTEGRATIONS

Lives inside your stack.

Voice, agentic workflows, and Google products — wired into the everyday SaaS your real estate business already runs on. Plus every vertical-specific tool listed in the chapters.



ALSO

QuickBooks Online, Xero, FreshBooks, Wave, HubSpot, Salesforce, Pipedrive, Zoho One, Freshworks, Odoo, Microsoft 365, Google Workspace, Gmail, Google Maps, Slack, Monday.com, Asana, Trello, Canva, Shopify, Square, Mailchimp — and the vertical-specific tools already named in the chapters above.

READY WHEN YOU ARE

Let's get your phone off the hook — and your calendar on fire.

We design, integrate, and operate the whole stack. You watch the numbers move. Reply to the email this PDF arrived with — or book a 30-minute strategy call and we'll map your playbook in real time.

EMAIL

hello@ayudaconnect.com

BOOK A CALL

ayudaconnect.com/book